



**Habitat
for Humanity®**
Shasta Cascade

Jim Koenigsaecker
Chief Executive Officer

30 November 2007

Ms. Katie Benouar
California Department of Transportation
Division of Transportation Planning, MS-32
Post Office Box 942874
Sacramento, CA 94274-0001

Dear Ms. Benouar:

Please accept this letter in support of the Shasta County Regional Transportation Planning Agency's grant application entitled ShastaFORWARD>> Implementation Coalition.

Critical to the implementation of Blueprint principles in Shasta County are models of success. If a new breed of development is wildly successful, the development industry will follow suit. For every effort that fails, however, it will become increasingly difficult to deliver the next project.

The Shasta County RTPA's grant proposal will provide the information needed to bring the right housing product to the marketplace. In addition, the best locations need to be highlighted, the risk to developers, lenders, and the City need to be minimized, and municipal housing policies and practices must be modified to encourage Blueprint consistent development. These and other such issues are outlined clearly in the Shasta County RTPA's grant application.

The timing of this project is ideal; the housing market is in flux, local demographics are changing, and the lending environment has grown cautious. With so much uncertainty in the marketplace, organizations need good information in order to be successful. On behalf of Habitat for Humanity Shasta Cascade and the citizens of Shasta County, we urge your financial support for the Shasta County RTPA's grant application.

Sincerely yours,

Jim Koenigsaecker

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