



# CITY OF REDDING

## OFFICE OF THE CITY MANAGER

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August 29, 2006  
R-010-750

Kurt Starman, City Manager

Randy Bachman, Assistant City Manager

Sharon Scherzinger  
Division of Transportation Planning, MS-32  
California Department of Transportation  
P.O. Box 94272  
Sacramento, CA 94274-0001

Dear Ms. Scherzinger:

On behalf of the City of Redding, please accept this letter in support of the Shasta County Regional Transportation Planning Agency's *Regional Blueprint Planning Program* grant application.

The timing of this project is especially important to the future of our region. Modest growth trends in Shasta and Tehama Counties have given way in recent years to urban-type development, such as "big-box retail" and large-scale residential developments. This new wave of development carries regional implications that may permanently affect the form and function of our region.

This project will provide a common forum to discuss regional issues and the financial resources needed to develop a preferred blueprint for the future. Citizens, decision makers, and elected officials will gain insight and a greater appreciation for the long-term implications of today's decisions.

The City of Redding is committed to participating in the development of a consensus-derived 'blueprint' for the Shasta/Northern Tehama region. The products and deliverables of this project will be used to build upon or support the goals, objectives, and policies found in the City of Redding General Plan.

Sincerely,

Kurt Starman  
City Manager

KS:kr

c: Barry Tippin, Dir. of Transportation/Eng.

Jim Hamilton, Director of Dev. Services

Dan Little, Shasta Reg. Transp. Planning Agency

SCHERZINGER BLUEPRINT wpd